

Unlocking Creativity, Promoting Innovation

By Jessica Corcoran

Taking risks, asking tough questions, being willing to fail and reaching for the impossible were recurring themes from the diverse panel of thinkers moderated by futurist Andrew Zolli yesterday.

See **PANEL** | page 2

Panelists Andrew Zolli, Mary Cullinane, Francesc Pedro, Elizabeth Streb and Michael McCauley help educators envision the future of learning.

NECC by the Numbers

By Paul Wurster

Pounds of Freight Moved to GWCC for NECC:
1,000,000

Magnolias Made for Keynote:

4,000

Cups of Coffee Served:

14,460

See **NUMBERS** | page 2

Prepare Now For Emerging Learning Landscape

By Paul Wurster

ISTE CEO Don Knezek pointed to the globalization of education and the critical role creativity and innovation will play as two key elements that will shape 21st-century education, before Tuesday's panel discussion led by Andrew Zolli.

"These are major factors contributing to the imperative that learning and teaching must be very different now from what it was in the past," said Knezek to a near capacity crowd in the Murphy Ballroom.

Knezek affirmed that teaching is becoming a "world is flat" enterprise. With the understanding that the U.S., the U.K and many other regions of the world are facing serious impending teacher shortages, visionary countries are preparing their teachers to be "fit for export," Knezek said.

See **KNEZEK** | page 3



Convene, Connect, Transform at NECC 2008

By J.V. Bolkan

The NECC 2007 exhibits are still up and full of attendees, session speakers still have a few gems to share and the escalators

are still moving us around in Atlanta. Perfect timing for getting ready for the 29th annual conference, NECC 2008 in San Antonio, Tx.

NECC 2008 will be held in cooperation with the Texas Computer Education Association, June 29-July 2, in San Antonio's Henry

See **SAN ANTONIO** | page 15



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Presenter's proposal accepted.
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New officers, members named.
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Learn innovative techniques.

necc notes

LUGGAGE SERVICE

NECC is offering last-day luggage service in the International Lobby near the entrance to the registration area from 7:30 a.m. to 5:30 p.m. Cost is \$2 per item.

daily leader

The Global Learning Landscape



By Don Knezek

One element of the emerging learning landscape is in the middle of ISTE's strategic radar—the globalization of education and its impact on us and on our students. It affects what the nature of 21st-century education must be. It affects what and how students learn and what and how you teach.

With obvious indicators in the economy, the job market and workforce issues and amazing new modes of communication and knowledge generation, it is clear we are experiencing accelerating globalization all around us.

ISTE has the opportunity to provide leadership and service around the world, and we've enjoyed formal advising roles in many countries, including China, Costa Rica, India, Jamaica, Malaysia and the Philippines. Everywhere we go, we see policy-makers and education planners searching for wisdom and expertise. They seek help in identifying the proper roles for ICT and virtual learning in the quest for world-class education locally.

Globalization brings different and greater expectations of learners, of you and of education in general. Throughout most of the developing world in 1998, our mindset was that preparing highly competent and technology-literate graduates from our schools was sufficient. We know today that is simply not true. Highly competent graduates are not all we need for maintaining a leading world economic presence, for

competitiveness in the workplace, for ensuring adequate employment opportunities, for leadership in innovation, for sustaining a comfortable standard-of-living, or for self-satisfaction and well-being in the workplace.

So, the demands on us are different ... on all of us. To meet those demands, I challenge you to learn all you can about education around the world to better know how and what to teach—and why. Globalization demands more of your students, of you and of ISTE. Get yourself ready to work and learn *and recruit* in global, multicultural environments as teaching becomes a global enterprise. Engage ISTE and challenge us to acknowledge these new realities in the leadership we demonstrate and in the services we provide—for your benefit and for the benefit of all young learners.

—Don Knezek is ISTE's CEO.

PANEL continued from Page 1

"Today's world demands competency and technological literacy like never before, but ... even those skills aren't sufficient alone. We need creativity and innovation," ISTE CEO Don Knezek said as he opened the keynote panel.

Zolli, who delivered the keynote address on Sunday, June 24, returned to delve deeper into topics raised in his address.

Panel members included Mary Cullinane, chief technology archi-

tect of the Philadelphia School of the Future Project; Michael McCauley, vice president and creative director of a Chicago-based communications company; Dr. Francesc Pedro, senior analyst at the Paris-based Center for Educational Research and Innovation; and Elizabeth Streb, a world-renowned choreographer.

"What can we do as a society to generate truly, truly, truly creative kids?" Mary Cullinane asked at-

tendees at the panel discussion. "First, we talk about learning first, and technology later."

The panel discussed the important role of creativity and innovation in education and shared ideas for ways to foster these attributes in the classroom and beyond. Panelists also discussed the importance of creating learning environments in which it's okay for students and teachers to fail.



NUMBERS continued from Page 1

NECC Attendance	17,780*	Riders on Shuttles	42,152*
Countries Represented	70	Feet of Cat5e Cable NECC Added to GWCC & Omni.....	12,000
Square Feet of Carpet Laid Down	311,950	Average MBPS Sustained Wireless Bandwidth	25
Concurrent Sessions	325	# of Unique Users on Wireless Network per Day ...	3,000–5,000
Presenters	1,337	Users On Wireless Network at a Given Moment	1,000
Football Fields' Worth of Exhibit Hall	5.5	Wedding Proposals at NECC	1
Total Hotel Room Nights	24,650	Personal and Professional Connections Made	Countless
Volunteers	930		
Miles NECC Program Chair Anita McAnear Walked	32*		

* as of Tuesday evening

L&L Daily Leader

The Official Show Daily of ISTE's NECC publishes Sunday through Wednesday.

NECC's L&L Daily Leader is produced by the ISTE staffs of *Learning & Leading with Technology*, *Journal of Research on Technology in Education*, and *Journal of Computing in Teacher Education*. Between NECCs, keep informed and involved in education technology through these periodicals by visiting <http://www.iste.org/publications/>.

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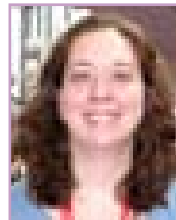
About ISTE

The International Society for Technology in Education (ISTE) is the trusted source in education technology for professional development, knowledge generation, and advocacy. A non-profit membership organization, ISTE provides leadership and service to improve teaching and learning by advancing the effective use of technology in PK–12 and teacher education. Home of the National Educational Technology Standards (NETS), the Center for Applied Research in Educational Technology (CARET), and the National Educational Computing Conference (NECC), ISTE represents more than 85,000 worldwide leaders and potential leaders in educational technology. We support our members with information, networking opportunities, and guidance as they face the challenge of integrating technology into schools. Visit www.iste.org for more information.

www.iste.org

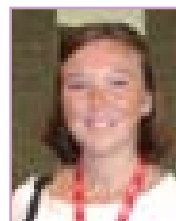
hot topic

How Will You Put What You've Learned at NECC to Use?



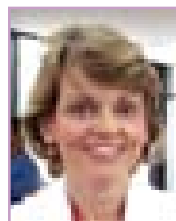
"One of the plans is to continue to write and research for grants and funding, and we got some great information on that so hopefully we'll be able to implement that, get some committees started or add to the committees that we have. I took some classes on teaching podcasting for elementary, so I would like to be able to continue to do that, get the kids started on that, and if money comes along, be able to buy the equipment that we need to do that. And videoconferencing. I have lots of goals and lots of great ideas here, it's just finding the money to do it."

—Sarah Campbell, Farragut Intermediate School, Knoxville, Tennessee



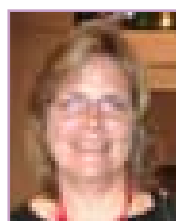
"We now have a better idea of what we want for our school. We have a clear picture of where we want to go as far as what technology we want as teachers in our classroom, so that when the money comes our way, we're able to tell our administration exactly what we would like to have."

—Pepper Misinco, Roberts Elementary School, Dallas, Georgia



"I'm a principal. One of the things I'm really excited about is digital portfolios. As our teachers are evaluated, they can use a portfolio showing artifacts and relics of student work so I know they are really being effective with student learning."

—Kay Wellons, Farragut Intermediate School, Knoxville, Tennessee



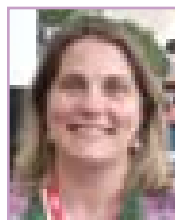
"It's inspired me to take the technology that we already have at our school and better use it. We're going to make better use of what we already have with some of the ideas that the presenters have thrown out there."

—Lisa Whelan, Roberts Elementary School, Dallas, Georgia



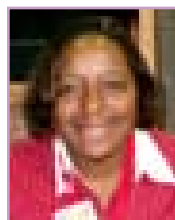
"I can take the information that I've received and take it back, share it with others; I've already seen some examples of how things work, and I've been able to take that information and look at certain security measures for my network."

—Doug Campbell, Talladega City Schools, Talladega, Alabama



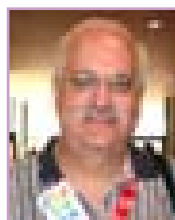
"There's so much. I'm interested in what I can do for free, without having to spend more money on software. The best thing I'm going to do is start using some of the collaborative tools. In an hour session I found twenty things that I'm going to implement in my classroom as soon as I get back."

—Kiernan Cantergiani, Renfroe Middle School, Decatur, Georgia



"I'd like to be able to offer more subjects, more variety of electives to our students. Right now where I am is a rural area, and there aren't a lot of electives for our students, not a lot of technology being used."

—Felecia Briggins, Hale County Board of Education, Greensboro, Alabama



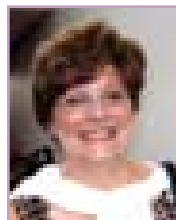
"The one thing that I'm hoping to take back is the enthusiasm everybody's got for all of the stuff here, and try to find a way to instill that same type of enthusiasm in the classroom with some of the teachers that I reach when I go back and do inservice."

—Doug Peterson, Greater Essex County School Board, Windsor, Ontario



"I'm a technology specialist; I train staff and teachers. I've learned some new tricks, so those things will make it easier."

—Vanessa Wynn, Bibb County Public Schools, Macon, Georgia



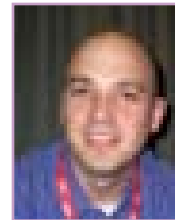
"All the contacts that I've made in meeting other people, using collaboration tools like blogs to reach out to experts in areas we want to explore, I really think that that's going to be the most powerful way to implement technology in the district when I get home. Connecting and giving each other support to make this happen."

—Rhonda Hobbs, Winton Woods City School District, Cincinnati, Ohio



"I'm going to take the things that I learned here and add them to a wiki I'm developing within Moodle for teacher training that has a list of our current software and basic descriptions, and I'm going to be adding a lot of open source descriptions and alternatives for things that our teachers use, and then open it up to them to comment on and add to."

—Willard Schreiter, Thames Valley District, Stratford, Ontario



"I work for the state Educational Technology Training Center. I do a lot of the technical training for teachers and technicians. I've been surveying what's out there. We try to look for what the trends are and bring that down to the district level. What I'm taking from this is, alright, what are the trends, what are people talking about here that I can take to the local level and disseminate out."

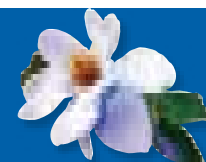
—Vernon Grey, Armstrong Atlantic State University ETTC, Savannah, Georgia

necc notes

CATCH A RIDE

Shuttle service will be provided between most official conference hotels and the GWCC until 4:30 this afternoon. Unless otherwise noted, shuttles arrive and depart from the front of Building B. Shuttles to and from the Georgia Tech Housing complex are provided on their own schedule. See the Transportation Desk for more details.

To learn more about extending NECC, see page 10



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As an ISTE member, you'll enjoy a bounty of time- and money-saving benefits such as:

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* Free book not to exceed \$50; limited to stock on hand; one book per member. Offer available only to new or renewing individual ISTE members who join or renew at the ISTE Booth in the International Lobby at NECC, June 23–27, 2007. Offer expires June 27, 2007. Not redeemable for cash, nontransferable.

¹ 20% discount does not apply to bundles; limited to stock on hand; valid only for ISTE books purchased in the ISTE Booth at NECC, June 23–27, 2007. Offer expires June 27, 2007.

² New and current ISTE members only; one entry per member.



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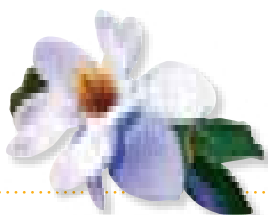
KNEZEK continued from Page 1

"The rise in offshore tutoring and academic coaching in the U.S. and elsewhere provides another glimpse of teaching across borders—a phenomenon likely to grow dramatically."

In addition to heightened demands for competence and technology literacy, Knezek said that students need to learn to think

creatively and innovate. The world belongs to those who have these abilities, he said.

"Our education context has changed and the learning landscape is different," he said.



day at a glance

WEDNESDAY

SIGDE (Digital Equity) Forum

7:30 a.m.–11:30 a.m.
B203

In this interactive, pragmatic Digital Equity Forum, participants will identify the greatest digital divide challenges they face, share proven and promising digital equity strategies and resources and develop personal action plans for significantly improving equitable access to learning technology resources for their most underserved students and their families. Preregistration and additional payment are required.

Technology Leadership Forum: The Innovation Exchange

8:00 a.m.–12:00 p.m.
B206

Join the unveiling of ISTE's Emerging Technologies Matrix and participate in the

first Innovation Exchange for technology leaders! You will have an opportunity to contribute your ideas and best practices to the collection of emerging technology tools and strategies. Your contributions will become part of an accessible online mega-database developed collaboratively with educators from around the globe that will provide information applicable to your specific technology needs! *Pre-registration and additional payment are required.*

Posters

9–11 a.m.
Level Five Galleria
Informal, two-hour exhibit-style presentations occurring in an open, public environment.

TRADITIONAL

Focused on the sharing of curriculum, staff development, or administrative Ed Tech ideas.

GLOBAL GALLERY

Focused on the sharing

of international projects, curricula, and promising practices.

STUDENT SHOWCASE

Features students sharing their classroom projects and activities.

NETS SEAL OF

ALIGNMENT EXPRESS

Learn more about products that embrace ISTE's National Educational Technology Standards.

ISTE Authors in the Booth:

Meet the authors of recent ISTE books. Ask them questions about the content, how to use the information provided in your setting or anything else that strikes your fancy.

9–10 a.m.:

Lynne Schrum, *Web 2.0: New Tools, New Schools*

10–11 a.m.:

Pamela Livingston, *1-to-1 Learning*

11 a.m.–12 p.m.:

Bard Williams, *The Educator's Podcast Guide*

12:30–1:30 p.m.:

Bonnie Hamilton, *It's Elementary!*

Playgrounds

9 a.m.–2:30 p.m.

ART

Level 2, opposite B206

Explore stations for teaching art, digital photography, graphic design, animation, video and Web design.

MUSIC

Level 2, opposite B206

Explore stations for composing and creating music, learning about music, performing music and integrating music into the curriculum.

OPEN SOURCE

Level 3, outside B308

Explore stations that feature K12LTSP thin-clients and a wide range of free software including Linux, GIMP, OpenOffice, MySQL, Firefox, Moodle, and more.

Closing Keynote: Tim Tyson

2:45–4 p.m.

Murphy Ballroom

Dr. Tim Tyson, principal of Cobb County, GA's Mabry Middle School, has been called "the Pied Piper of Educational Technology" by the *School Library Journal*. In the closing session, he and students from Mabry will showcase how the school is making learning irresistible by leveraging meaningfulness and significance in the classroom. In the six years that Tyson has been at Mabry, his students have become content creators and worldwide publishers of digital media. Through

MabryOnline.org and the iTunes store, digital media content created at Mabry is shared with viewers all over the world. Mabry students participate in the annual Mabry Film Festival, an "Oscar-like" celebration of the digital academic content they have created. Come get an overview of the Film Festival, watch selected movies and meet some of the Mabry students. You will not want to miss this inspirational story that demonstrates the astounding quality of work middle school students create!

program updates | wednesday

CANCELLED SESSIONS

Using Virtual Field Trips to Enhance Language Arts Programs (Lecture)

Jeff Scott; 8:30–9:30 a.m., B215

Tiddlywiki: Free Web Sites, Wikis, and Notes for Anyone, Anywhere, Anytime (Poster, Traditional)

Daniel Rivera; 12–2 p.m., Galleria, Table 08

\$ Louisiana Lege Approves \$25 Million in Ed Tech Funding

By Jessica Corcoran

"After we attended ISTE's recent Advocacy Day in Washington, D.C., we came home with a series of goals and action steps to begin working with our legislators," said Bill Morrison, chief technology officer in Rapides Parish, La. "We met face-to-face with state representatives and senators at critical junctures to explain what the legislation would mean to their local constituents."

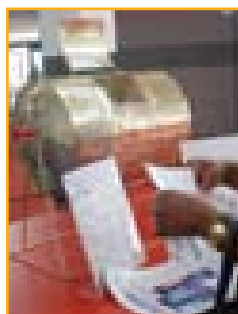
Thanks to their hard work and ISTE's advocacy guidance, Louisiana has a fairytale ending. Its State Legislature passed a \$25-million educational technology funding bill on Monday—the most technology funding it's received in 10 years!

For more about how you can be an advocate, visit the ETAN booth in the lobby between Levels 3 and 4.



ISTE CEO Don Knezek and Koh Thiam Seng of the Singapore Ministry of Education signed a memorandum of understanding to mark the launch of a six-year collaboration with ISTE to provide bi-annual ed tech conferences for education leaders in the Asia-Pacific region.

raffle results



Today's Raffle Winner Is ...

Johnny Trujillo, a teacher from Denver, Colorado, is the winner of Tuesday's ISTE Booth Raffle. He will take home a brand new Canon Powershot SD750 Digital Elph, a 2.0 GB memory card and a copy of ISTE's book *Teaching with Digital Images: Acquire, Analyze, Create, Communicate*.

Knezek Recognized for HELPing

By Jessica Corcoran

ISTE CEO Don Knezek received recognition on Sunday evening from Intel for his outstanding contributions and support of the HELP Team. HELP, which stands for Hurricane Education Leadership Project, is a consortium of businesses, associations and non-profit entities established in 2005



Terry Smithson of Intel presented ISTE CEO Don Knezek with an award acknowledging his contributions to ongoing hurricane relief efforts.

following hurricanes Katrina and Rita. The HELP Team works to rebuild or renew learning environments for the 21st century by providing support, strategic guidance and vision for K-12 schools, school systems, educators and education leaders.



“It’s important that we stay focused on those still suffering from the effects of the hurricanes in the Gulf

Coast region. Congratulations to the HELP Team for reminding us that we are not done with the recovery efforts there and for continuing to meet the needs of the people in that region,” Knezek said.

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NECC 2008 ▼ June 29-July 2





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Session Presenter Pops Big Question

By Paul Wurster

Attendees got more than they bargained for Tuesday morning during Bret Gensburg's session titled SMART Boarding In the Classroom 101: Become a Smart Teacher.

Bret wowed a capacity crowd, one that poured into the hall outside B211, with one of the most energetic presentations this week. The audience got comedy, song, dance and a whirlwind of whiteboarding techniques, content-based ideas and classroom management tips designed to improve interaction in the classroom. They also got something even the co-presenter, Rachel Robinson, wasn't prepared for. Bret capped the spirited spotlight with a surprise wedding proposal in front of the crowd.

"I have always joked around that the woman I marry would need to have a few things: know what and how to use a USB flash

drive, love the SMART Board, and put up with my craziness," said Bret. "Rachel does all of that and more, and I know I match her specs as well."

Needless to say, Rachel—and the roomful of attendees—were stunned when Bret got down on his knee and popped the big question. The room erupted with wild applause as Rachel's initial shock subsided and the couple embraced.

"I'm thrilled, so excited," said Rachel, as she wiped tears from her eyes. "I've known him for 13 years. This is just great."

Bret met Rachel in the seventh grade, and they went on to attend high school together in Newton Falls, Ohio. That's where the love bug took its first bite.

"Let's just say the love bug hit me hard then, and is still as strong today," Bret said. "We were friends



throughout high school—We even briefly dated in high school, but young love fell though."

After graduation, Rachel went off to Indiana to earn a degree in science education and Bret remained near their hometown to earn a degree in mathematics education at Youngstown State University. Other than a brief e-mail exchange during Bret's senior year, neither had a clue where the other was or what they were doing. After that, communication was lost completely.

Bret went on to take a teaching position in Alliance, Ohio, where

other opportunities began to open up. An introduction to the interactive whiteboard back in college fueled his passion

for educational technology, and that eventually led to a chance to give presentations at various technology conferences in Ohio.

Two days before he was to teach a workshop at the Trumbull County Educational Service Center in Warren, Bret twisted his ankle while stepping off a trailer. Thankfully, that didn't change his plans.

"Not to be wavered, I crutched myself to the workshop and

See **MARRIAGE** | page 7

Visit the ISTE Booth

- Browse books (and **save 20%**)
- Meet your favorite **ISTE authors**
- Pick up a copy of the **Daily Leader**
- Read what you've been missing with complimentary issues of **L&L, JRTE, & JCTE**
- Learn more about **membership** and **networking** opportunities
- Enter to **win great prizes**
- Look for a **new job**
- And more!



International Lobby—Open daily

Priority Code: BR070606

Broadcasting Education Statewide

By Davis N. Smith



Georgia Public Broadcasting is the statewide public broadcasting network, consisting of nine televi-

sion stations, 16 radio stations and an extensive Web site. GPB is also a Partner of NECC 2007 in Atlanta. Patrice Weaver is the manager of education services for GPB.

“GPB Education is exhibiting and providing a Birds-of-a-Feather session,” Weaver said. “We will be filming the model classrooms; this footage will be available for streaming online so that those who were unable to attend the conference will have the opportunity to check out all of the innovative ideas.” GPB is also hosting Technology In Education Network Events at NECC for Georgia educators and sponsored the Atlanta Drumline during Sunday’s opening keynote.

“The GPB Education Division provides original multimedia educational resources, trainings, video streaming and programming and courses for use in K–12 schools” in addition to programming from the Public Broadcasting Service and National Public Radio, Weaver said. The Education Division also programs a four-channel satellite network for K–12 schools.

“We provide professional development courses delivered across the state to empower educators to incorporate technology into their

classrooms,” she added. “We also provide a statewide license for united-streaming that allows teachers to access more than 45,000 video segments on demand, as well as images, sound effects, speeches, articles, clip art, lesson plans and quizzes. This resource allows for seamless integration of multimedia into everyday classroom use.

GPB’s Technology in Education Network connects educators who are passionate about technology. Katherine Aiken is the TIE Network Manager.

“TIE is a social networking Web site to post tech events,” Aiken said. “If you are on the site there are things you can see even if you’re not a member. We’re finding people coming from other states and countries—we have members who have gone to the site from North America, South and Central America, Europe. It’s an initiative that we thought would be a service to educators.”

“NECC coming to Atlanta is such a great opportunity for our educators,” Weaver said. “They will have the chance to see groundbreaking technologies, learn innovative best practices for integrating technology into curriculum and network with educators from all over the world.”

Don't forget to stop by the **Softwear Booth** for your **ISTE** and **San Antonio** shirts and hats!



MARRIAGE continued from Page 6

wouldn't you know who was there—no, not Rachel, but her mother,” Bret said.



Rachel’s mother, who taught 7th and 8th grade English to the couple back in Newton Falls, told Bret that Rachel finished a degree from Anderson in Science Education and she was home looking for a job.



“Well, that was all I needed. We ended up reconnecting and hanging out; and it was like we never stopped being great friends,” Bret said.

Rachel got a job that was 15 minutes from Bret’s home, and she lived 10 minutes away from his house. School systems continued to ask Bret to conduct workshops on interactive whiteboards and Rachel began to help out. Eventually, the friends morphed into a team that shared a common educational and technological language. They could read each other’s thoughts. Bret found a woman that loved whiteboards as much as he did, and their working relationship eventually evolved into a deep love for each other.

“OK. So we are big tech nerds. And it is more than awesome to go places with her and work with her. She is amazing to bounce ideas off of,” Bret said. “There is no other person who I could ever imagine spending the rest of my life with.”

 **Congratulations, Bret and Rachel!** 

Tech Princess



ISTE President Trina Davis shares her enthusiasm with published author Adora Svitek.

After James Earl Jones read aloud his favorite fairy tale *The Princess and the Pea*, 9-year-old Adora Svitek performed a literary improv twist of this tale with suggestions from the audience of 250 for technology devices that a modern day prince might use to find his real princess.

ISTE Board Begins New Term

By Davis N. Smith

At ISTE's board of directors meeting on June 21–22, the group welcomed one re-elected member and seven new members. Trina Davis, assistant professor and director of eEducation at Texas A&M University, assumed her role as president for the next two years. The board also appointed Helen Soulé as treasurer and Helen Padgett as secretary.

Padgett, of the Arizona Technology in Education Alliance and part-time faculty member of Arizona State University West, was re-elected for another two-year term. New members of the board include Stephen Rainwater, an associate professor of computer science at The University of Texas at Tyler, as Computer Science Representative; and Deb deVries, vice president of strategic market development at Pearson Education as Corporate Representative.

Also starting their terms were Ralph Leonard, general manager of information economy for the Government of South Australia's Department of Further Education, Employment, Science and Technology as International Representative; Howard Levin, director of technology for the Urban School of San Francisco as PK–12 Schools Representative; and Carla Wade, technology education specialist and Title I lead for the state of Oregon, as State Technology Director Representative.

Jeanne Biddle, director of technology for Scott County (KY) Schools, and Ferdi Serim, southwest regional director of the National Network of Digital Schools, joined the board as at-large representatives.

Kurt Steinhaus, whose term as board president officially ended at the June 21–22 board meeting, will remain on the board as past president for the next two years. Jill Brown, Camilla Gagliolo, Ryan Imbriale, Doug Johnson, Richard Martinez, Kyle Peck and Helen Soulé also have a year remaining in their terms.

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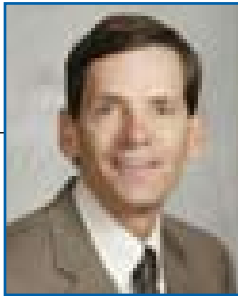
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Trina Davis, President



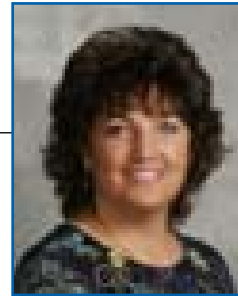
Kurt Steinhaus, Past President



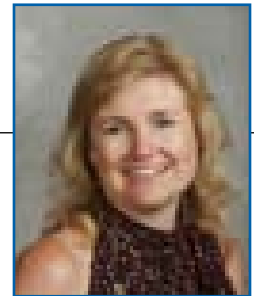
Helen Soulé, Treasurer



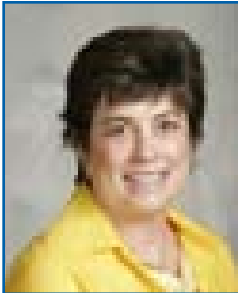
Helen Padgett, Secretary



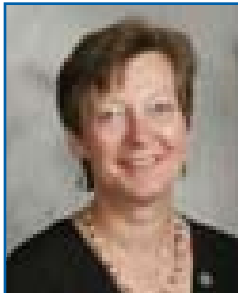
Jeanne Biddle, At-Large Representative



Jill Brown, PK-12 School Representative



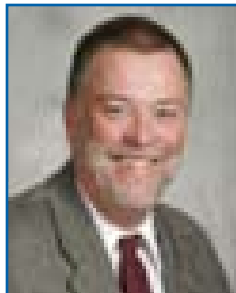
Deb deVries, Corporate Member Representative



Camilla Gagliolo, SIG Representative



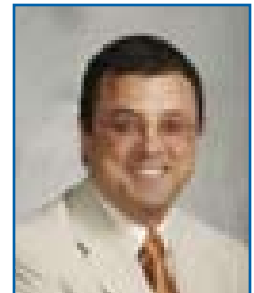
Ryan Imbriale, Affiliate Representative



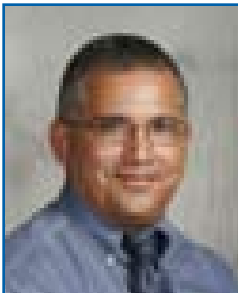
Doug Johnson, At-Large Representative



Ralph Leonard, International Representative



Howard Levin, PK-12 School Representative



Rick Martinez, School District Admin Representative



Kyle Peck, Teacher Educator Representative



Stephen Rainwater, Computer Science Representative



Ferdi Serim, At-Large Representative



Carla Wade, State Tech Director Representative

For More on Board Members visit <http://www.iste.org/board>



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Experience NECC Year-Round

By Kate Conley

NECC has been a whirlwind of teaching and learning, but just because today is the last day doesn't mean NECC is over. NECC offers many ways to extend your conference experience in the weeks and months ahead. You can listen to or watch sessions or keynotes you missed, access handouts and more on the NECC Web site (www.iste.org/necc), read attendee reviews of many sessions and read how the conference was received in the blogosphere.

Use the video-on-demand and podcasts of the keynotes and sessions to catch pieces of the program you missed. The videos, available through the NECC Web site (www.iste.org/necc), shortly after the conference, are presented courtesy of KZO Webcasting. Podcasts are available through iTunes after the event. Download them at www.apple.com/itunes. Open iTunes, then browse podcasts: education: K-12. Check your Final Program or the NECC Web site to see which events will be archived as video or podcasts. Look for these icons:  

ISTE has partnered with *eSchool News* to provide an online conference information center. Catch up on the sessions and workshops you missed as reported on and reviewed by your colleagues, at <http://www.eschoolnews.com/cic/>. This resource also includes news coverage of conference events written by *eSN* staff reporters.

Bloggers Café marked just the beginning of what ed tech bloggers discussed at NECC. More than 100 bloggers from as far away as Australia, Bangladesh, China and Canada participated in blogging events. Visit http://center.uoregon.edu/ISTE/NECC2007/program/blogging_



Continue your learning after NECC with the help of podcasts, videos and blogs.

NECC.php for a list of individual bloggers and links to their blogs.

The NECC Web site offers a treasure trove of session info, including presenter handouts and information that may not have been available onsite.

Finally, ISTE offers a host of resources outside of the conference to help you further your professional knowledge. Check the ISTE and NECC Web sites throughout the year to see what's new (<http://www.iste.org/necc>).

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sponsor highlights

Tiered sponsors provide ISTE with valuable funding that makes it possible for ISTE/NECC to provide educators at all levels with a memorable and well-rounded conference experience. We hope that you will take advantage of the additional special offerings these sponsors are making available to you.

Tier One Sponsors

AT&T

Visit AT&T at booth #1726 and see the latest in technology, talk with professionals and receive demonstrations of: GPS tracking for school bus management, Videoconferencing that allows your students to visit places they never dreamed of and Wireless Local Area Networks that can be seamlessly integrated into your infrastructure.

Gateway

While at NECC, attend one or more of Gateway's activities for a chance to win a Gateway® E-155C Convertible Notebook. The more activities you attend, the greater your chance to win! Complete contest details, rules and eligibility are available in booth #1010. Activities include:

Wednesday, 1:30–2:30 p.m., B312/313A

On Location: A Comparative Study of Countries in Africa and Asia. Students will work collaboratively to determine the best location to shoot an action-packed movie "on location" while using higher-order thinking skills and Excel.

Tier Two Sponsors

CDW Government, Inc.

CDW Government, Inc. (CDW•G, booth #446) will release the findings of its first Student Safety Index, a national benchmark that highlights school districts' security successes and challenges.

Promethean

Enter Promethean's Activworld at NECC. Promethean will be showcasing Activeducators and their lessons, as well as special events all three days on the exhibit floor. Register online to win an Activboard! The winner will be announced at booth #1134 on Wednesday at 2 p.m.

Thinkfinity (supported by Verizon Foundation) Thinkfinity is holding live demonstrations, and a book signing. Stop by booth #434.

Tier Three Sponsors

8e6 Technologies

Visit us at booth #1146 to learn about the various risks to child safety and online learning. We will be highlighting the following: Ensuring Effective Enforcement of Acceptable Use Policies, Blocking Web-based proxies and 1:1 Initiatives.

Blackboard

Blackboard (booth #940) wants to hear your story and give you a free Online Course Site. Stop by the Blackboard booth to share your story, get your photo taken and take home a free course site! While you're there, check out one of their theater presentations or participate in their course-building contest to win great prizes.

InFocus

Visit InFocus (booth #746) to learn about and win a new InFocus Learn Big projector for your school!

my necc of the woods

Super Secret Source is You

I walked around an awful lot Tuesday, and I didn't even come close to hitting every area I had hoped to. I trust I'm not really breaking any news when I report that NECC 2007 is an immense convention. Yet, I've been finding that almost everyone I've talked to found a way to make it all manageable. I know much of the success comes from the incredible, extremely generous time, effort and good humor of the hundreds and hundreds of volunteers who staff the information booths, hand out the *Daily Leader* and do a myriad of other critical, but oft-overlooked tasks that you'd only notice if they suddenly stopped.

Many of the best quotes and hot tips I've gotten during the show from my super secret source (S³), Mindy "Gladys" DeForest, were actually given to her by helpful NECC volunteers. (I really couldn't divulge their names, there have been too many for even a much longer column). The volunteers, from those spending a few hours answering questions in a kiosk to the presenters (man, it is scary on those stages!) to the people who literally dedicate months and months

of time are the real secret to NECC's continued success.

Another key ingredient is flexibility and growth. Again, I don't think we (ISTE) can really take much credit for this ... the people who attend, organize and work at the conference keep coming up with great ideas (and sometimes a stinker). A great example of an innovative success is the model classroom concept launched here ... it was swamped and those who were able to participate raved. I was told that San Antonio will feature much more of the model classrooms. Bring your own laptop sessions were also an incredibly popular new NECC experiment that will certainly be a standard feature in future conferences.

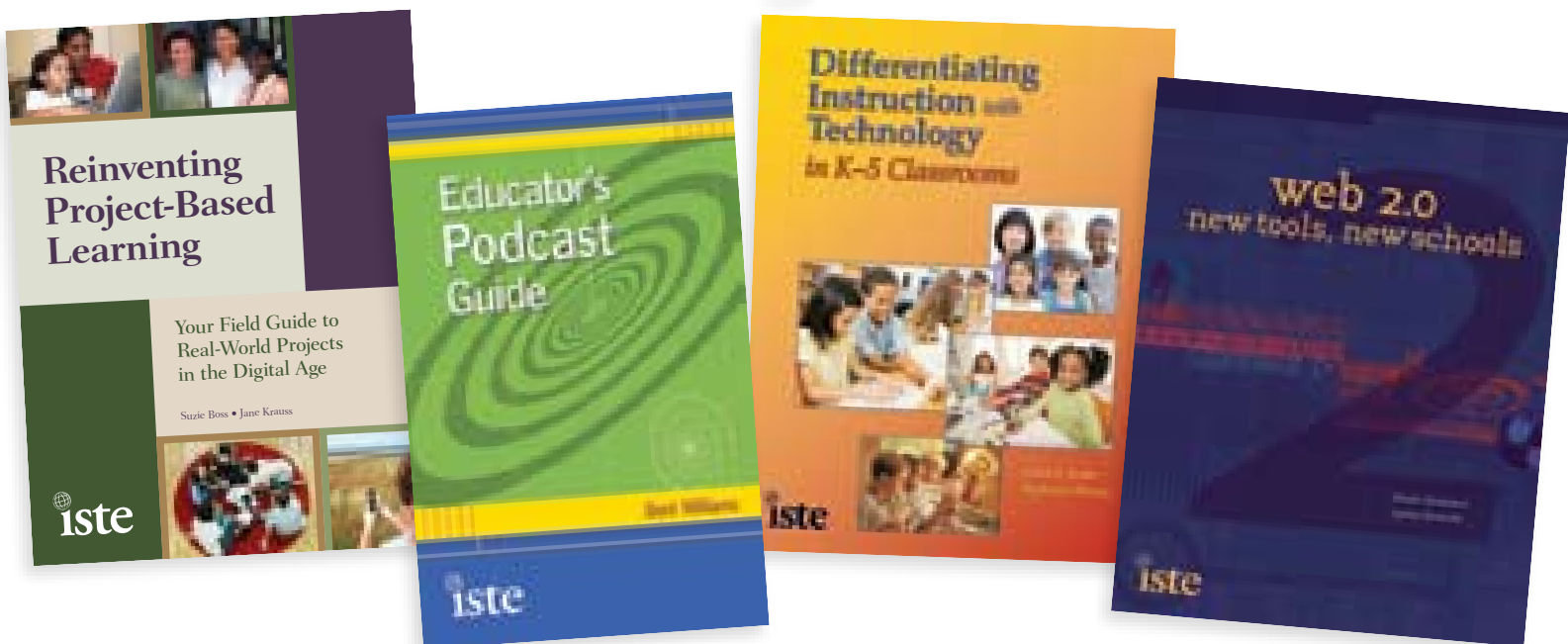
I found so much to amaze and delight me during ISTE's NECC 2007, and almost all of it springs from the dedication and enthusiasm you brought with you—it really is infectious. If I really had a super secret source, it would be all of you.



J.V. Bolkan

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Booth 2819



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program news

Model Behavior: Example Classrooms Offer Hands-on Experience



By Katie Pontius

New at NECC this year, Model Classrooms provide the opportunity for conference attendees to participate in and observe lessons incorporating 21st-century technologies.

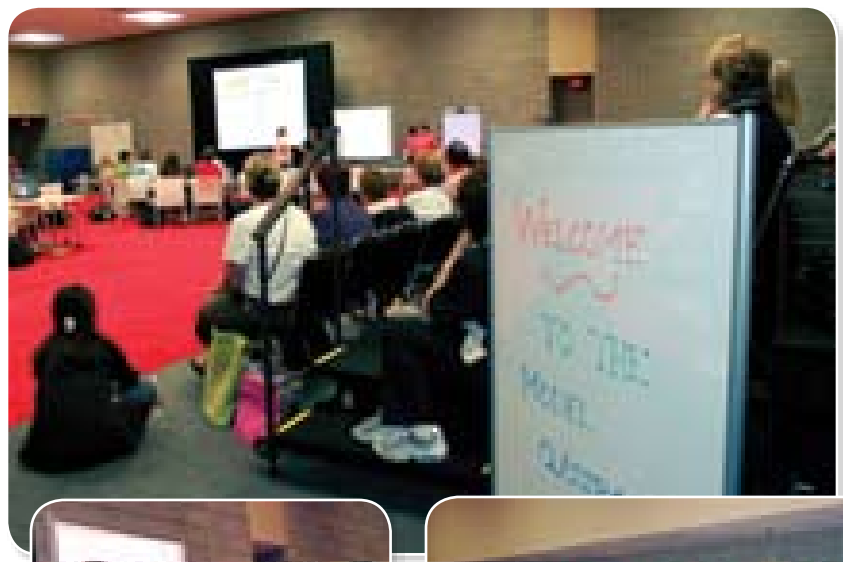
At “Global Warming and Weather Patterns—Physical Science and Meteorology” on Monday, Grant Zimmerman of Chapel Hill Public Schools walked “students” through an exercise analyzing weather data using Gateway Tablet PCs. Student teams collaborated to review data and arrive at conclusions regarding the world’s weather patterns. The lesson led up to a fictional presentation from each team at the International Climatology Convention.

Tuesday’s “Crime Scene Investigation: A Technological Approach to Problem-based Learning” had attendees donning their detective hats in a playful crime investigation. Developed by Karen Streeter at Portsmouth Public Schools, the CSI lesson was originally designed as a new teacher orientation program and is being adjusted for middle school students. Student teams are given necessary evidence and technological tools to crack the fictional theft case, and are dispersed to four stations to examine various pieces of evidence using microscopes, calculators, podcasts

and Internet. Upon reviewing evidence, teams discussed their findings to collectively solve the case, and shared their findings with the class.

A.J. Johnson, a third grade teacher out of Macon, Ga. produced a sample newsletter yesterday with a “class” of educators at “Synthesizing Your Curriculum Using a Newsletter.” Using Dana AlphaSmart computers, Johnson turns her young students into hardnosed classroom reporters who cover news, current lessons and class announcements. She used the model lesson to demonstrate how building a class newsletter can be a simple and effective way to teach word processing skills and keep parents informed of classroom activities.

A packed room observed Screven County Elementary teachers lead participants through a Promethean-based e-math activity to build a virtual birdhouse during the Tuesday morning session “E-Math: Authentic Math in the Elementary Classroom.” Elementary students at Screven work in small groups on desktop computers to complete hands-on math activities in the classroom. The interactive classroom design allows students to display and communicate how well they understand the material.



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exhibitor news



There were some truly great hand-outs and giveaways in the NECC 2007 Exhibit Hall. We really wanted Qwizdom (booth #2118 & 634) to give us the car, but it seems you actually have to win it. We did get what may be the hottest T-shirt on the show floor, the "I Have Issues" shirt from Thomson/Gale (booth #2110). We got pins and pens and candy galore. Even though we barely scratched the surface, we do have a huge bag (Best Buy, booth #2738) to put everything else we get in before closing.

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exhibitor news

8e6 Technologies

Tired of fighting the MySpace battles with your students? 8e6 Technologies (booth #1146), a leading provider of Internet filtering, monitoring and reporting solutions for education customers, is showing off their new security hardware. ProxyBlocker is a new product designed to secure networks against the Web-based proxies students use to circumvent filters. The ProxyBlocker can supplement a school's existing security solution and is fully compatible with most existing Internet security systems.

ProQuest

At the Proquest booth (#1446) conference goers can travel across the globe without leaving the hustle and bustle of the Exhibit Hall floor. ProQuest is featuring their latest edition of CultureGrams Online, an online library of local-

specific reports written by cultural experts. With reports covering 190 countries and all 50 United States, CultureGrams Online includes such features as photo galleries, maps, biographies and a unique recipe collection with instructions to make dishes from all over the world. Visitors to the booth can enter a raffle to win a free year's subscription to CultureGrams. The drawing will be held at the close of the exhibit floor today.

Novell

Follow the crowd of stuffed penguins to the Novell booth (#1938), where the company and several of its partners, including Stoneware Inc. and Condrey Corporation, are showing the new SUSE Linux Desktop 10. Come by the booth to give the program a test run and enter a raffle to win a free Nintendo Wii. But wannabe gamers will need to hurry. The



Redhalo staffers mugging for the Daily Leader photographer Tuesday afternoon.

raffle will close and drawing will be held today at about noon.

Sophos

For a soup-to-nuts overview of Internet security systems for educational institutions, visit the Sophos (booth #3428) team, holding court at the back edge of the floor. The IT techs at the show will find plenty of ways to safeguard their school's network at the big, blue booth. Check out the new

Sophos Endpoint Security and Control system and learn new ways to identify and eliminate potential network vulnerabilities.

Reading Is Fundamental

To foster a love of reading, kids need to be exposed to books at an early age. Even children too young to read themselves can benefit from literacy activities. The team at Reading Is Fundamental (booths #2712 & #2714) is launch-

SAN ANTONIO continued from Page 1

B. Gonzalez Convention Center, which straddles the famous River Walk. Exhibitors have been reserving booth space for next year's conference all week, ad space for the *Daily Leader* goes on sale today, and, of course, the ISTE Software booth has been selling a huge variety of the niftiest NECC 2008 clothing since the opening of NECC 2007.

It is a bit early for attendees to officially register, but attendee registration starts in mid-September (with great early-bird incentives), and the online housing system becomes active in November. Prospective presenters have a little less time—proposals will be accepted beginning September 5, 2007, with a deadline for submitting proposals on October 3.

Volunteer partners for NECC 2008 have been following and assisting the Atlanta volunteers in preparation. San Antonio Volunteer coordinator, Cheri Halderman, says her group is very excited, "Everyone is very anxious." Helping fan the excitement for 2008, according to Halderman, is the enthusiasm of Atlanta attendees. "I had one person take six brochures, she said she intended to begin lobbying her principal to provide funding to send her, and she was going to send him a brochure every week."

Regional Program Chair, Laurie Gracie, is even more upbeat about next year. "San Antonio is a great place to come and learn. It'll be a Texas blast! We've got a ton of great feedback from the Atlanta people. They've done a fantastic job with the new BYOL (bring your own laptop) and the model classrooms. We're going to expand on them next year. They've been so popular with attendees."

NECC 2008 is once again expected to be the biggest (and best) ed tech conference and exhibition in the world, with more than 18,000 attendees and 500 exhibitors. Gracie says "Bring 'em on!" More information about NECC 2008 in San Antonio is available at <http://center.uoregon.edu/ISTE/NECC2008/>.

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exhibitor news



NECC Tier One sponsor Gateway has drawn large crowds to its booth demonstrations.

ing their new, free educational Web Site, www.rif.org/leadingto-reading, geared toward pre-readers ages 0 to 5 and their parents. Motivational mascots, Riffy and Rita, guide users through the site, which is designed to build children's vocabulary and prepare them for reading. RIF, founded in 1966, provides 4.5 million children each year with 16 million new, free books and literary resources.

Apple

Apple (booth #710) continues its diverse schedule of hands-on, 45-minute sessions today. Discover powerful ways to inspire, engage, raise achievement and manage your digital classroom. This morning's sessions include *Let's Go Global—Using iLife and iWork in Project-based Learning* at 10:30 a.m., and *Creative Expression—Expanding Reading and Writing in the Digital Age* at 11:45 a.m.

Microsoft

Microsoft announced the re-release of several education-focused products and resources, including Student with Encarta Premium 2008, the Cool Conversations Traveling Tutor and the School of the Future Resource Kit.

According to the company, Student with Encarta Premium 2008 is a suite of homework tools and information including math tutorials, foreign language help, Web links and book summaries. Cool

Conversations Traveling Tutor is a complete study, testing, assessment, content development and reporting application that gives any Windows-based computer the ability to interact verbally with users. The School of the Future Resource Kit DVD is a collection of instructional, environmental, architectural and technical tools and learning generated from the construction of the Philadelphia School of the Future.

"Microsoft's focus on education stems from our core mission to use innovation and resources to improve organizations and the quality of life locally, nationally and globally," said Anthony Salcito, general manager of U.S. education at Microsoft. "On a universal issue as complex as education we need to commit and act on several levels, from a clear global vision to industry collaboration to community-based initiatives to informed product development to inspiring student imagination. We're executing at every level."

Knowledge Adventure

Knowledge Adventure introduced the Academy—Early Literacy for developing critical emergent literacy. Designed for students learning to read, the software's comprehensive and flexible design is based on research from a variety of sources including widely adopted research conducted by the National Reading Panel.



Attendees study the intricacies of Promethean's interactive classroom displays.



Busting a funky NECC move was a popular pastime in Best Buy's multi-staged exhibit.

The program aims to help teachers implement current strategies for reading improvement, as well as manage individual students' literacy needs, regardless of the child's initial skill set. The company celebrates its new products at NECC 2007 with a free breakfast this morning at 7:30 and 9:00 a.m. in Legacy Ballrooms A, B and C in the Embassy Suites. Contact Kathleen@kehcomm.com or stop by the booth for details.

NetSupport

NetSupport School 9.0 (NSS9) is being debuted at NECC in NetSupport's booth (#2130). As computer and Internet use grows in the classroom, so does the

need to manage the process. It is important for computer teachers to provide students with an environment that is secure. NSS9 offers additional Internet safety through Internet SafeSearch. Additionally, students now have more ways to communicate with each other in the lab, which is why the new instant messenger and keyboard monitoring offer teachers more monitoring benefits and can keep students from asking each other test answers or just gossiping. Stop by the booth and find out more about these and other features in the new software.



Taking a break from the Exhibit Hall by the GWCC Koi pond.